



1000 Westgate Drive, Suite 252  
St. Paul, MN 55114-8679 USA

t: 651.290.6292 | f: 651.290.2266  
[www.nawbo-mn.org](http://www.nawbo-mn.org) | [info@nawbo-mn.org](mailto:info@nawbo-mn.org)

## Mastermind – An important reason to belong to NAWBO-MN

One of the biggest issues all women business owners face is that it is really lonely at the top! As a result, the Minnesota Chapter of the National Association of Women Business Owners created the Mastermind program for members.

### The Purpose of Mastermind:

The goal is to help each other through the various obstacles that women business owners are faced with daily. Mastermind is like having an ad hoc advisory board for your company – and it is all included in your NAWBO membership!

### How Mastermind Works:

Once a month various groups of 8 to 10 NAWBO members meet at a regularly scheduled time and place, based on the members' availability and convenience. Topics of concern are presented to the group to help in problem solving. Common issues discussed include employment issues, strategies for financing growth, succession planning, marketing strategies etc. We will also help you set up your own Mastermind LinkedIn Group. Simply complete the form on the back and we'll match you with a Mastermind Group.

We will also be hosting four Mastermind events per year to gather all of our Mastermind Group members and other members interested in forming a Mastermind Group.

### What Our Members Say About Mastermind:

"My Mastermind group has helped me to focus on business success. For me, having a mini-Board of Directors has helped me to improve the way I deal with my employees, services I offer my clients, the look of my web site, and much, much more!"

*Terri Zeh Jacobson, Resources for Small Business*

"I joined NAWBO several years ago, when my business was facing several new challenges. Even though at that time I had already been in business for over 20 years, something was missing. I found it in NAWBO. The women I met, particularly those in my Mastermind group, provided a valuable sounding board and crucial advice."

*Jennifer Brigham, Brigham Group Staffing*

"Mastermind has given me something unique. It has allowed me to spend time with a group of professional women and bounce off ideas and suggestions on my business. During that time we have gotten to know each other professionally and personally. These women have become some of my best friends. It has been a gift."

*Paula Anderson, Square Feat, LLC*

"Every month I have the undivided attention of six smart, savvy and motivated women dedicated to helping me grow my business, develop initiatives that have been in the "planning phase" for way too long and identify new venues for personal and professional growth."

*Shawn Judge, The Speaker's Edge*



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## NAWBO-MN Mastermind – Sign Up

Date \_\_\_\_\_

- Business Owner
- Professional

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Website \_\_\_\_\_

Years in Business \_\_\_\_\_ Number of employees \_\_\_\_\_

Industry \_\_\_\_\_

What are three things you want out of a Mastermind Group?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

What are three areas of expertise can you contribute to a Mastermind Group?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Return this form by mail or fax to:**

NAWBO-MN  
Attn: Kathie Pugaczewski  
1000 Westgate Drive, Suite 252  
St. Paul, MN 55114-8679

Fax: 651.290.2266 (Attn: Kathie Pugaczewski)