



# Achieve! Awards Event

Celebrating 35 years of NAWBO

Friday, April 16, 2010, 10:00 - a.m. - 2:00 p.m.

Hyatt Regency Minneapolis | 1200 Nicollet Mall | Minneapolis, MN 55403

## Registration

### Early Rates

Members: \$45

Nonmembers: \$55

### After April 8

Members: \$55

Nonmembers: \$65

### Table of 10 Pricing

Members: \$500

Nonmembers: \$600

## Business Spotlight

Don't miss this major exhibiting opportunity! In celebration of NAWBO's 35th Anniversary, the Minnesota Chapter has combined its Connections Exhibiting event with the Achieve Awards! Event. This is a great opportunity to have significant visibility in front of hundreds of women business owners at one of NAWBO-MN's most prestigious events. Sign up now!

## Exhibit Fees

(includes 1 luncheon registration)

### Early Rates

Members: \$200

Nonmembers: \$250

### After April 8

Members: \$300

Nonmembers: \$350

See reverse for exhibit information.

The National Association of Women Business Owners (NAWBO) is creating history this year! NAWBO is celebrating its 35th Anniversary. To help celebrate this event, the NAWBO Minnesota Chapter has combined the Achieve! Awards event with the Connections event.

Join business owners and executives for networking, lunch and awards at our largest event of the year. We celebrate all women in business and honor women who have demonstrated success in a variety of areas. Award winners are recognized for the contributions they have made to the Minnesota business community and culture, as well as to the larger national and global economies. These pioneering women have forged their own paths to success and carved out new rules in business with intelligence, compassion and courage.



## Keynote Presenter: Betsy Buckley

### Achieve More Together!

#### Insight from the Last 35 years, Vision for the Next 35

Founder of three companies (two of which she's successfully sold), Betsy had four rather distinct careers before becoming her own boss. For the past twelve years, Betsy has owned and run What Matters, a professional services firm that helps business owners and professionals grow their revenues and their reputations. Her business strengths are focused on growth, both top line and bottom line.

A nationally acclaimed professional speaker and winner of the prestigious National Speakers Association President's award, Betsy is well known as a practical business executive.



## Special Guest Emcee: Cyndi Leshar

Cyndi Leshar is the retired president and CEO, Northern States Power Company-Minnesota, an Xcel Energy company.

Leshar was appointed chair of the Governor's Workforce Development Council in 2004 by Minnesota Governor Tim Pawlenty. In 2003 she was inducted into the Women's Economic Roundtable, comprising of the top 100 women leaders in Minnesota.

*CityBusiness* magazine named her among the Twin Cities' most innovative women. In 2007 she received the *Minneapolis-St. Paul Business Journal's* Lifetime Career Achievement Award. She was selected by the Minneapolis Regional Chamber of Commerce as 2008 Woman of the Year.

See reverse for registration.



**NAWBO-MN**  
National Association of Women Business Owners - Minnesota Chapter

# Achieve! Awards Event

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Hyatt Regency Minneapolis | 1200 Nicollet Mall | Minneapolis, MN 55403

## Registration Form

One registration per person. Please photocopy for each additional attendee.

Registration available online – sign up at <http://awardsgala2010.eventbrite.com/>

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Website \_\_\_\_\_

### Registration Fee

#### By April 8

- Members: \$45
- Nonmembers: \$55

#### After April 8

- Members: \$55
- Nonmembers: \$65

#### Table of 10 Pricing

- Members: \$500
- Nonmembers: \$600

### Payment

Check (made payable to NAWBO-MN)  VISA  MC

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security code \_\_\_\_\_  
(required)

Cardholder (print) \_\_\_\_\_

Phone \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

#### Cancellation Policy:

With written cancellation notice, received on or before April 8, 2010, you will receive a refund. Notice of cancellation must be faxed to the NAWBO-MN office. No-shows will not receive a refund.

### Business Spotlight

Exhibit Fees (includes 1 registration)

#### By April 8

- Members: \$200
- Nonmembers: \$250

#### After April 8

- Members: \$300
- Nonmembers: \$350

#### Exhibitors:

- Tables are 6' long.
- Electricity is available through wall outlets – please plan on bringing extension cords and/or power strips if you require electricity
- Set-up begins at 9 a.m. and must be finished by 10 a.m.
- Tables will be assigned by NAWBO-MN event staff.
- Confirmations will be emailed the first week of April

#### Exhibitor Schedule:

10:00 a.m. Networking, Exhibits  
 Noon Luncheon  
 12:30 p.m. Achieve! Awards

#### Please mail this form to:

NAWBO-MN  
1000 Westgate Drive, Suite 252  
St. Paul, MN 55114

Or fax to: 651-290-2266



**NAWBO**  
MINNESOTA  
National Association of Women Business Owners

[www.nawbo-mn.org](http://www.nawbo-mn.org)

(For office use only)

initials	fin.
date	
CK/CC	
amt. paid	
bal. due	